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Ard-Mhúsaem na hÉireann

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CINEW

Féile na Tuaithe - Turlough Park 2014 *A Celebration of Country Life Today*

Saturday 24th & Sunday 25th May 2014

The ever popular Féile na Tuaithe – Turlough Park returns to the **National Museum of Ireland – Country Life, Turlough Park, Castlebar, Co. Mayo on Saturday 24 & Sunday 25 May 2014**. The diverse and interesting range of activities taking place over the weekend makes this a unique free family event in the festivals calendar.

This year, a focus of Feile na Tuaithe is to afford the food sector an opportunity to showcase some of the premium quality products that are available in Mayo and the Region with emphasis on quality artisan food, reflecting the best of both traditional Irish and modern offerings. As such, we are inviting producers and caterers based in the region to partake in Féile na Tuaithe with an offering that reflects the theme of the weekend, which aims to celebrate Irish country life.

Those wishing to take part in this event must meet a number of criteria, in order to ensure a consistent standard of quality across the entire event.

FÉILE NA TUAITHE - TURLOUGH PARK 2014: FOOD DETAILS

- Time: 12pm-5pm daily (Sat & Sun).
- Participants must attend both days (Sat & Sun.)
- Note all participants' stands must be open and ready for business from 11.30am.
- Where: Marquee(s) in the grounds of Turlough Park House.
- We are offering two opportunities to food producers this year:
 - **Retail opportunity for artisan producers**
 - **Catering opportunity for on-site consumption or carry out**

Please note that there are two different application forms included in this packet. You may apply for one or both of the opportunities depending on the nature of your business. Please read the application forms carefully for specific criteria for the two areas.

- Participants will be permitted to provide samples of their products, including small samples of beer and wine. Sales of alcohol are permitted only in sealed containers, and may not be consumed on museum grounds.

GENERAL CRITERIA FOR SELECTION OF FOOD PRODUCERS

The criteria require food producers to:

- Be an approved food producer with the Health Service Executive.
- Ensure that all items are hand-made by the food producer. Evidence of such may be sought by the organisers.
- Adhere to following regulations (as requested by the Health Services Executive):
 - EC Regulation 852/2004 on Hygiene of Foodstuffs
 - EC (Hygiene of Foodstuffs) Regulations 2006-2010
 - EC (General Food Law) Regulations 2007
 - Health (Country of Origin of Beef) Regulations 2007
 - EC (Labelling of Beef & Beef Products) Regulations 2000-2002
 - EC (Labelling, Presentation and Advertising of foodstuffs) Regulations 2002-2005
 - Public Health (Tobacco) Acts 2002-20012
 - Other requirements as advised by the Environmental Health Officer
- **Note:** The National Museum of Ireland will forward the final list of food participants to the Health Service Executive – West. Periodic inspections will be made of all food stands by the Environmental Health Officer over the Féile weekend.

FÉILE NA TUAITHE – BENEFITS TO PARTICIPANTS

Féile na Tuaithe provides an opportunity to showcase and sell your food products as at reasonable cost. Additional benefits include:

- Access to approximately 20,000 visitors
- Inclusion in event PR, including social media
- The National Museum of Ireland – Country Life is one of only two national cultural institutions located outside of Dublin and attracts over 100,000 visitors each year.

If you are interested in participating in this years' event, please complete the attached application form and return with the following items:

- Application fee (will only be retained for successful applications)
- Letter from the Health Service Executive approving you as a registered food producer
- Fully completed questionnaire from the Health Service Executive (copy enclosed)
- Proof of Insurance (Public Liability/ Product / Employer) Insurance)

Please return enclosed forms to:

Ms. Lisa Fahy, National Museum of Ireland – Country Life,
Turlough Park, Castlebar, Co. Mayo by **Friday 21st March 2014 to guarantee
your stand.** *Cheques should be made payable to the National Museum of Ireland.*

Selection of final stands is at the discretion of the organisers. Confirmation of acceptance will be forwarded to successful applicants by end of March / beginning of April 2014.

Yours sincerely,

Lisa Fahy
Project Co-ordinator
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