National Museum of Ireland

Telling the Story of Ireland

STRATEGIC PLAN 2014-2017 REVIEW (January 2017)

Highlights 2014 – 2016

- We welcomed 3,600,000 visitors to our four sites
- 5,500,000 visits were made to our website and social media platforms
- 10,000 records were placed online
- 420,000 people took part in our learning programmes and services
- A wide programme of events, including the production of *Pals the Irish at Gallipoli* with 400 performances seen by 12,000 visitors
- 16 temporary exhibitions were held, including the landmark *Proclaiming a Republic the 1916 Rising*, seen by 140,000 visitors in 2016
- Loans from our collections were made to 62 museums and institutions 40 in Ireland and 22 abroad
- 140,000 new records created on our collections database, bringing the total to 619,000. Including completion of the inventory of the Folklife and Zoological Collections
- Annual revenue generation increased by 270% from €172,813 (2013) to €470,851 (2016)
- At our new Collections Resource Centre we completed 163 collections transfers, moving over 500,000 objects from all four curatorial divisions, facilitated 90 researchers over 450 research days, provided 30 tours and held 5 major, full-day conferences, workshops and open days

GOAL 1: Establish the National Museum at the forefront of Ireland's cultural life

Strategic Objectives	Actions	Key Performance Indicators
1.1 Communicate and promote the role of the Museum and its collections	1.1.1 Engage with new and traditional media to communicate the role and work of NMI	 NMI continues to engage with all types of media to communicate the work and role of NMI. A dedicated Digital Marketing and Social Media Assistant appointed in 2014. Museum staff promoted NMI at major national events such as the National Ploughing Championships, Native Species Weekends at Dublin Zoo, History Teachers Association of Ireland and Art Teachers Association of Ireland conferences etc. NMI continued to develop and maintain content for the 'Explore and Learn' pages and for 'Our Irish Heritage' as part of the iCAN (Irish Community Archive network) project. The website was redesigned and its content enhanced, including the calendar of events, online collections and exhibitions and social media engagement.
	1.1.2 Develop pro-active networks with key partners across all sectors of society to enhance understanding of, and engagement with, the work of the National Museum	 Sustainable partnerships were developed with key agencies and organisations at local and national levels in order to develop new audiences.

	1.1.3 Engage with proposed legislative changes to National Cultural Institutions Act and National Monuments Acts	 Networks were developed within the tourism sector e.g. Fáilte Ireland and Tourism Ireland. Marketing partnerships were developed on a cross promotional basis e.g. Glasnevin Cemetery, Guinness Storehouse, GPO Witness to History. The Museum of Country Life continues to work with existing networks and develop new relationships with additional partners including the Folklore Dept, UCD; Mary Robinson Centre; NUIG; Mayo Intercultural Action, and iCAN. Public access to the Collections Resource Centre (CRC) in Swords was provided through prebooked tours, school visits and workshops, conferences, talks and open-days. This was done in collaboration with the National Monuments Service, the Education Centres and Fingal County Council. The proposed legislative changes were not progressed.
1.2 Raise the national and international profile of the Museum	1.2.1 Build on relations with Designated Museums Liaison Group to develop the mentoring role of NMI and contribute to the professional development of local and regional museums	 NMI continues to liaise with Designated Museums and with the Local Authority Museums Network.
	1.2. 2 Maintain and raise the Museum's research profile by actively engaging in strategic partnerships	• The Museum of Country Life is in discussion with Folklore Dept, UCD to actively contribute to

		 delivery of courses. NMI departments continue to assist research projects. Collaboration on Islamic material in NMI collections from Syria and Egypt, in partnership with the V&A, London and Institut National d'Histoire de l'Art, Paris.
	1.2.3 Continue to participate in national and international networks and conferences	 NMI staff continue to attend, and participate in, conferences and subject specialist networks, including NATSCA (Natural Sciences Collections Association) and GCG (Geological Curators Group). NMI Education represents Ireland on EU Open Method of Co-Ordination working group on developing audiences through use of digital technologies within the cultural sector. Registration staff represent the NMI on the ICOM Ireland Committee, UK Registrars Group and the UK Archive and Records Association.
	1.2.4 Adopt a strategic approach to both national and international loans	 Registration drafted a new Loans Policy to encourage a strategic approach, with plans to hold a regular borrower open day once adopted in 2017. A loan schedule is arranged annually as part of business planning process.
1.3 Act as a national advocate for museums and heritage	1.3.1 Work with the Department of Arts, Heritage & the Gaeltacht and relevant organisations to create a policy framework for the heritage sector in Ireland	 NMI advocated for the value of cultural education and learning on various platforms. NMI engaged with the Department on the development of <i>Culture 2025</i>. NMI engaged with the Royal Irish Academy on the development of <i>Archaeology 2025</i>.

	1.3.2 Continue to offer expert advice and support to external bodies and individuals on museum and heritage matters	 NMI supports and advises commercial archaeological companies, institutions and private excavators in the preparation of excavated finds for deposit at the CRC, Swords. NMI continues to provide advice and support, to local and regional museums and Heritage Centres and to County Heritage Offices through iCAN. NMI is represented on Heritage Council's Museums Standards Programme.
	1.3.3 Continue to contribute to the development and delivery of third level courses on museums and heritage	 NMI contributes to IT Sligo and UCC heritage courses and to History of Design & Material Culture course, NCAD.
	1.3.4 Advocate for the value and impact of museums on people's cultural education and learning	 NMI is represented on the Board of Encountering the Arts Ireland on the development of a strategic plan. The Head of Education liaises with the Higher
		Implementation of Arts and Education Charter.
1.4 Develop a strategic approach to marketing the Museum	1.4.1 Develop and implement a marketing plan	 NMI has engaged with Fáilte Ireland and DIT to analyse and refine market research with a particular focus on Collins Barracks.
		• Promotion on RTE including A Nation's Voice and Nationwide.
		 Advertising in tourism and specialist magazines. NMI achieved free publicity and advertising through a joint promotion with the Irish Daily
		Mail.

	 Considerable international PR achieved for NMI's exhibitions, programmes, activities and events.
1.4.2 Review and analyse existing market research and apply results as appropriate	 DIT was engaged to conduct market research on digital and social media. Fáilte Ireland was engaged to conduct market research for Education Programming and to benchmark with other visitor attractions. DIT was engaged to conduct market research on the 1916 exhibition. Visitor and non-visitor surveys were carried out October- November 2016 as part of NMI Masterplan.

GOAL 2: Develop, protect and make accessible the national collections and ensure their future survival

Strategic Objectives	Actions	Key Performance Indicators
2.1 Actively collect on behalf of the nation	2.1.1 Review, amend and update existing collecting policies	• The filling of the position of Head of Collections & Learning will enable this to be progressed in 2017.
	2.1.2 Collect objects in a strategic manner and develop a strategic approach to collecting in partnership with other institutions	 Regular consultations are carried out with other institutions when objects are being acquired. Acquisitions were made under the joint NMI/Design & Crafts Council of Ireland fund for

		Contemporary Collection of Design & Craft.
	2.1.3 Adopt and implement a programme of rationalisation of the collections	• The filling of the position of Head of Collections & Learning will enable this to be progressed in 2017.
2.2 Enhance the cataloguing of the Museum's collections, archives and records	2.2.1 Complete the Inventory Project and Documentation Plan	 140,000 new records were created on the collections database, bringing the total to 619,000. The inventory of the Folklife Collections was completed. The inventory of the Zoological and Entomological Collections was completed.
	2.2.2 Document Inventory Project processes and ensure adequate training of staff	 Adlib training was regularly provided for staff. A Documentation Procedural Manual was created by the entire Documentation team. Additional sections are being added regularly.
	2.2.3 Devise and implement a strategy for long term management and care of the collections	• The filling of the position of Head of Collections & Learning will enable this to be progressed in 2017.
	2.2.4 Devise a strategy for the long term management of the Museum's official records and archives, both in paper and digital format	• A five-year Records Management Survey plan was devised in 2016 to commence in 2017.
2.3 Enrich and generate new knowledge	2.3.1 Devise a research policy for the Museum	• The filling of the position of Head of Collections &
of the collections through research and		Learning will enable this to be progressed in 2017.
publication	2.3.2 Identify research priorities and implement research programme	• The filling of the position of Head of Collections & Learning will enable this to be progressed in 2017.
	2.3.3 Make collections and information about them available online	• Architectural drawings of vernacular buildings in Folklife collection are now available online.

	2.3.4 Make collections and information about them available through publications and on other platforms as appropriate	 97 'Documentation Discoveries' articles were published online since April 2013. The 1916 'Roll of Honour' was made available online. The Bronze Age Handling Box Resource Book was made available as an online resource. 10,000 records from the historical collections were placed online in 2016. Online exhibitions on Frongoch internment camp were developed in cooperation with the DRI. The <i>Contemporary Collection of Design & Craft</i> website was launched in Sept. 2016. An Online Collections Project Manager was appointed in 2015. There were 83 publications by Museum staff in 2014/2015. 5 monographs were published: <i>Eileen Gray: Her Work and Her World; The Cross of Cong; Straw, Hay & Rushes; Viking Graves and Grave-Goods in Ireland</i> and <i>Proclaiming a Republic: Ireland, 1916 and the National Collections.</i> Publication of the Bronze Age Handling Box Resource Book as well as activity sheets to accompany a range of exhibitions, including <i>Preserving the Peace</i> and <i>Clontarf 1014 – the Battle for Dublin.</i>
2.4 Ensure the best possible standards of	2.4.1 Improve the storage and display conditions of the collections in all locations according to an agreed programme	All collections housed at the Inchicore store have been transferred to the CRC in swords.

conservation and collections care	2.4.2 Continue a programme of remedial and investigative conservation of collections	 Reserve collections at Daingean and Beggar's Bush continue to be transferred to the CRC in Swords. Reserve collections at Merrion St, Kildare St and Collins Barracks continue to be transferred to the CRC in Swords. The waterlogged wood facility at Lanesboro is being vacated and the collections there relocated to the CRC in Swords. Remedial conservation of the waterlogged organics backlog (going back to the 1940s) has been completed. Extensive remedial and investigative conservation was carried out - most notably in connection with the 1916 exhibition <i>Proclaiming a Republic</i> and the systematic upgrading of key objects from the Historical Collections. Conservation was carried out on the backlog of freshly discovered archaeological objects.
	2.4.3 Continue to develop staff training in object handling and disaster recovery planning across all sites	 Training in object handling was carried out as necessary. Disaster plans and associated kits are in place for all sites.
	2.4.4 Develop the storage facilities for the reserve collections as centres of excellence for collections care, in compliance with the Heritage Council's Museums Standards Programme and UK museums guidelines for best practice	 Upgrading the Period Furniture Store and the stores at the Museum of Country Life continued. The appropriate standards and guidelines are established at the CRC, and are adhered to as the collections move in.
2.5 Continue to develop the Collections Resource Centre	2.5.1 Continue move of collections to the Collections Resource Centre from other off-site stores and rationalise the storage of collections	 Collections gradually are being transferred from off-site stores at Daingean, Beggar's Bush, Lanesboro and Inchicore.

	across all sites	• Collections from Kildare St, Merrion St and Collins Barracks are also being transferred.
	2.5.2 Develop plan to enhance access and facilities at the Collections Resource Centre	 Regular access provided to researchers (90 over 450 days) and, on occasion, to the public to collections housed at the Collections Resource Centre through 30 tours and 5 workshops and conferences. Approximately 35 volunteers/interns have also received training from CRC staff and worked at the CRC during this timeframe.
2.6 Continue to develop the potential of	2.6.1 Develop Learning Strategy and	The filling of the position of Head of Collections &
the Museum as a learning organisation	implementation plan for the Museum	Learning will enable this to be progressed in 2017. To be reviewed in 2017 in the context of other Museum policies.
	2.6.2 Provide rich and audience-centred digital learning content for distribution through multiple digital platforms	 Promotion of the Education programme and projects continued – both online through the social media platforms and offline. The iCAN project now has a total of 17 archive sites.
	 2.6.3 Continue to develop on-site learning programmes and resources for a wide range of existing and new audiences 2.6.4 Extend and develop partnership projects 	 A Schools' Programme was designed, developed, delivered and evaluated the programme for each academic year. Schools-based projects highlights include the Gallipoli Project involving schools in Ireland and Europe; Poetry Competitions and Creative Engagement showcasing post primary schools and Fingal County Council School Archaeology Collaboration programme at the Collections Resource Centre.
	that help deepen understanding of and	

	engagement with the NMI's collections and resources	 Partnership projects developed with a wide range of cultural and educational institutions.
2.7 Develop a long term exhibition and programming strategy	2.7.1 Develop a five-year exhibition policy and programming strategy	• The filling of the position of Head of Collections & Learning will enable this to be progressed in 2017.
	2.7.2 Ensure that exhibitions are more accessible and audience-centred	 NMI Education led the development of exhibition guidelines as part of the development of the NMI Access Policy. NMI Marketing worked on improving the existing NH and KS wayfinding documents.
2.8 Develop the Museum's 1916 Commemoration Project and play a leading role in the Decade of Centenaries	2.8.1 Develop a series of galleries dedicated to the history of Ireland 1600-1916 with related learning programmes and online resources	• The major exhibition <i>Proclaiming a Republic: The</i> 1916 Rising opened in March 2016 along with an extensive public programme. The exhibition attracted over 150,000 visitors in 2017.
	2.8.2 Devise and implement a series of exhibitions and programmes for the Decade of Centenaries	 The Government's 1916 Programme was launched in Collins Barracks in April 2015. The RTÉ concert A Nation's Voice was broadcast
		 live from Collins Barracks on Easter Sunday 2016. The exhibitions <i>Recovered Voices: the stories of the</i> <i>Irish at war 1914-15</i> and <i>Proclaiming a Republic –</i> <i>the 1916 Rising</i> at Collins Barracks and <i>Roger</i> <i>Casement: voice of the voiceless</i> at Kildare St were delivered along with associated public programmes, including Dermot Bolger as Writer in Residence; the <i>Shuttle Hive</i> exhibition (led by textile artist Alison Conneely) and <i>Mise Éire:</i> <i>Shaping the Nation through Design</i> conference

		 (with the Design and Craft Council of Ireland) at Collins Barracks along with a series of lunchtime talks at Kildare St. A panel of freelance tour guides was established to meet public demand for tours of Proclaiming a Republic. A programme of events entitled <i>Beyond Sackville</i> <i>Street and the Somme</i> was delivered at the Museum of Country Life NMI achieved extensive promotion and advertising of exhibition and programme of events on radio, TV and newspapers - ongoing promotion over the course of the year, including through social media, including a successful press launch and formal reception for the exhibition <i>Proclaiming a Republic</i> – <i>the 1916 Rising</i>.
2.9 Ensure the safety and security of the	2.9.1 Continue to review and upgrade as	Security at all sites continues to be upgraded and
collections	necessary standards of security	reviewed.
	2.9.2 Continuously improve business continuity,	A Disaster Recovery Plan and Business Continuity
	disaster recovery, emergency and security plans for all Museum sites	Plans for the Collections Resource Centre in Swords were drafted and reviewed and approved by external consultants. These documents are reviewed and updated annually.

GOAL 3: Develop a sense of common purpose and foster an organisational culture that is motivating and inclusive

Strategic Objectives	Actions	Key Performance Indicators
3.1 Develop and implement a HR strategy with the support of the Department of Arts, Heritage & the Gaeltacht	3.1.1 Develop HR Strategy with the support of the Department of Arts, Heritage & the Gaeltacht3.1.2 Implement HR Strategy	 Changes in the HR Shared Services Unit in the Department led to a delay in developing the strategy. A HR strategy is to be developed in 2017.
3.2 Foster a positive working environment that supports staff in realising their potential	 3.2.1 Roll out new PMDS format and identify training requirements and personal development opportunities 3.2.2 Address and support the training and continuing professional development of staff 3.2.3 Review and develop HR policies and procedures to foster a positive working environment 	 New PMDS format in place, training programmes being developed for 2017. Staff went on study visits to venues in Ireland and UK. A comprehensive training plan to be developed and rolled out in 2017. HR policies continue to be reviewed and updated in 2017. A new Dignity at Work policy was introduced in 2016. Wellbeing survey conducted in November 2016.
	3.2.4 Provide appropriate training to foster a positive working environment	 Training on new Grievance Procedures and Dignity at Work policy was provided to all managers in 2016.

	3.2.5 Facilitate further staff flexibility in roles and ways of working	• Flexibility was dealt with on a case-by-case basis.
	3.2.6 Establish and implement in-house mentoring and coaching programmes	 ADLIB and documentation procedures training was provided by Documentation Staff.
	3.2.7 Address long-standing IR issues with the support of the Department of Arts, Heritage & the Gaeltacht and staff associations	• A number of long-standing IR cases were resolved and ongoing issues are being addressed.
		• The terms of reference and structures for the establishment of a Museum Council agreed with Staff Associations. The Council is to be established in January 2017
3.3 Improve internal staff engagement	3.3.1 Establish formal structures to engage with	• The principles and procedures around a Museum
and communications	staff	Council and an NMI Staff Forum agreed through NMI/WRC Forum and are to commence in Q1 2017.
	3.3.2 Provide more opportunities for face to face communication through a programme of forums, subject-specific round tables and presentations	 Monthly reports to all staff on events/activities and issues commenced in December 2016.
		 Monthly on-site staff meetings between Senior Management and staff commenced in December 2016.
3.4 Develop and enhance leadership and	3.4.1. Identify training and professional	A suitable management training course has been
management capability	development needs for all Museum managers	identified.
	3.4.2 Provide necessary training and professional development to all managers	 A training programme for managers will commence in Q1 2017.
3.5 Develop further the Museum's team-	3.5.1 Continue to develop and apply project management capabilities within the Museum	Initiatives to be developed by the new NMI Staff

and cross-departmental working culture	3.5.2 Develop and apply evaluation processes and procedures to all Museum projects	 Initiatives to be developed by the new NMI Staff Forum to be established in January, 2017. Initiatives to be developed by the new NMI Staff
	3.5.3 Provide opportunities to staff to experience working in other areas of the Museum	Forum to be established in January, 2017.Initiatives to be developed by the new NMI Staff
	3.5.4 Encourage sharing of knowledge and expertise across the Museum	 Forum to be established in January, 2017. Information on projects and procedures are shared on networked folders and on the intranet.

GOAL 4: Embrace change and devise a model for the Museum appropriate to the conditions and challenges of the early 21st century

Strategic Objectives	Actions	Key Performance Indicators
4.1. Define the role of the National Museum in the 21 st century	 4.1.1 Examine the role and position of the Museum within the wider museum sector in Ireland and internationally 4.1.2 Research, as necessary, trends across the museum and wider cultural sector and apply to the Museum's practices and policies 	 The development of a comprehensive Masterplan for the NMI commenced in 2016 with the process to be concluded in 2017. Staff have attended a variety of training courses and conferences to keep updated on current research.
4.2 Design and implement an organisational framework to enable the Museum to carry out its functions	4.2.1 Develop an organisational and staffing structure in line with the Museum's Employment Control Framework target that meets the needs of the Museum	 A staff restructuring plan agreed in May, 2014 and is being implemented. A Staffing Plan is to be developed in Q2 2017 as part of the Masterplan.

	 4.2.2 Ensure that the Museum has the required knowledge and skills through a programme of training and professional development 4.2.3 Ensure that the Museum has the required knowledge and skills through a programme of recruitment 	 A comprehensive training programme based on PMDS needs is to be implemented in 2017. The process of securing sanction and recruitment of staff to fill vacancies and implementation of the Restructuring Plan commenced in 2014. Three new Education Assistants were recruited for Dublin sites in 2015. Recruitment to fill other sanctioned posts commenced in 2016 while sanction for others were secured in late 2016 and will be filled in 2017. This will complete the 2014 Restructuring Plan.
4.3 Improve organisational effectiveness	4.3.1 Provide clarity around roles and responsibilities across the Museum	• Will be considered as part of the Staffing Plan in 2017.
through appropriate processes,		2017.
procedures and standards	4.3.2 Develop and implement clear and effective processes, procedures and systems4.3.3 Complete the current accreditation process under the Museum Standards Programme for	To be developed in 2017.Target date for accreditation is now 2018.
	Ireland for the Museum of Country Life	
	4.3.4 Work towards accreditation for the other constituent museums of the National Museum of Ireland	 Work on this will commence as part of the accreditation of NMI – CL in 2017.
	4.3.5 Review, update and implement the Museum's Irish Language Policy	• The NMI's Irish Language Policy was completed in Q4 2016.
	4.3.6 Engage with public sector reform programmes, including <i>Peoplepoint</i>	Engagement continues on reforms.

		Peoplepoint in place since April 2016
4.4 Place NMI on a sustainable financial footing and broaden its funding base	4.4.1 Continue to work with the Department of Arts, Heritage & the Gaeltacht to ensure adequate funding through the grant-in-aid and additional funding it receives from Government	 Engagement continues with the Department on funding. Increased capital and current was funding secured in 2014, 2015 and 2016. Additional funding was secured in 2015 for 1916 exhibition
	4.4.2 Seek to source additional funding opportunities through national and international grants and partnerships	 Grants and support for Education projects were secured from a variety of sources, including the Dept of Arts Heritage and the Gaeltacht; Arts Council; Age and Opportunity Ireland; Poetry Ireland; Education Centre Network; St Patrick's College; GAA Croke Park Fund; Danish Embassy; Dublin City Council; Mayo County Council; The National Theatre. Funding for Féile na Tuaithe at the Museum of Country Life was secured from local authorities and businesses.
	4.4.3 Develop and implement a strategy for sponsorship	 The filling of the post of Commercial Development Officer will enable this to be progressed in 2017. A three year sponsorship arrangement was agreed with VW Ireland and has been renewed for the period May 2016 – May 2018.
	4.4.4 Implement an agreed retail strategy for the Museum	 A retail strategy is being implemented resulting in progress towards profitability. Due to a staffing shortfall, the Natural History shop remains closed

		and is due to reopen in Q2 2017.
		• Sanction has been received for the employment of a Commercial Development Officer.
		• The Retail Strategy will be reviewed in 2017.
	4.4.5 Increase the commercial return from existing and new revenue-raising activities	 Income from existing and new sources – car parking, filming, catering and donations - has increased by 270% since 2013. The Commercial Development Officer role will generate new commercial opportunities from the Museum's services and assets.
4.5 Further develop the value for money	4.5.1 Ensure continuing good practice in financial	 All major supply contracts are now being sourced through the Office of Covernment Decovernment
culture and ensure the efficient use of	management and procurement	through the Office of Government Procurement and other Government Frameworks.
resources		 Contracts over €50,000 are tendered on e-tenders in accordance with public tendering requirements. Financial management reporting has been improved and will be enhanced further in 2017.
	4.5.2 Develop formal business case for all projects, and monitor same during the lifecycle of the project	 Business case process is to be implemented in 2017 following the appointment of a Finance Officer.
	4.5.3 Ensure that risk management is applied across the Museum	 A new electronic Risk Management system has been developed for use at Divisional/ Departmental level and is to be introduced in Q1 2017.

4.6 Improve the Museum's physical infrastructure and facilities in partnership with the Office of Public Works	 4.6.1 Work with the Office of Public Works to establish preventative maintenance programmes for all Museum buildings and sites 4.6.2 Develop the Collections Resource Centre, including the construction of a purpose-built specimen store for natural history specimens 	 Maintenance work is continuing on all NMI sites, including rewiring at Kildare St and refurbishment of the main house at Turlough Park. Investment in upgrading facilities at the Collections Resource Centre continues. Additional shelving, low humidity store and special store for insect and taxidermy have been provided.
	4.6.3 Work with the Office of Public Works to carry out a full refurbishment of the Natural History Museum and provide full access to the Museum	 Engagement with OPW on a Development plan for Natural History will form part of the Museum's Masterplan initiated in September 2016.
	4.6.4 Work with the Office of Public Works to revise and implement a development plan for the Museum of Archaeology, Kildare Street to provide full access to the Museum	• Engagement with OPW on a Development plan for the Museum of Archaeology will form part of the Museum's Masterplan initiated in September 2016.
	4.6.5 Revisit the development strategies for Collins Barracks and Turlough Park and establish new priorities for development	• Engagement with OPW on a Development plan for Collins Barracks and the Museum of Country Life will form part of the Museum's Masterplan initiated in September 2016.
	4.6.6 Improve broadband and Wi-Fi connections across Museum sites	 In 2014, the bandwidth at the Museum of Country Life was increased from 1Mbs to 15Mbs. In 2015, WAN links for all Dublin sites was switched to Eir New Generation Network after full open

		 tender, with an increase from 100Mbs to 200Mbs for Collins Barracks. Some 100Mbs switches in Kildare St were upgraded to 1GB. The bandwidth at the CRC, Swords was increased from 10Mbs to 20mbs and the network redesigned. In 2016, additional fibre links were added to on 3 floors of the West Block, Collins Barracks to allow for future needs such as public Wi-Fi.
4.7 Develop and implement a digital strategy for all aspects of the Museum's activities	4.7.1 Develop and implement a digital policy and strategy for all the Museum's activities	 The appointment of a Website and Intranet Administrator in 2017 will enable this to be developed.
	4.7.2 Devise a training strategy to improve ICT and multimedia skills among staff	 The appointment of a Website and Intranet Administrator in 2017 will enable this to be developed. Some website content management system training took place in 2014, 2015 and 2016.
	4.7.3 Implement development of the Intranet and make it accessible to all staff	 Will commence on appointment of Website and Intranet Administrator in 2017.
	4.7.4 Streamline all systems (in-house and web- facing) for greater efficiency	 A bilingual Calendar of Events system and process is now in place. Content management of website is now more decentralised. The appointment of a Website and Intranet Administrator in 2017 will enable this to be developed.